Labor 411 is Growing!
Take a Look at Our Numbers!

#1 We are the largest, most up-to-date directory of union-made products in the nation.

15,000 The number of subscribers who read our fun and informative e-newsletter each week.

40,000 The number of print directories we distribute.

50,000 People who visit our website each month.

105,000 Total Facebook fans, growing at an average of 2,500 new fans every month.

8+ Million The number of people we are reaching via Facebook.

14.8 Million The number of union members across the United States, including 7.2 million public sector members and 7.6 million private sector workers.

$10.5 trillion The amounts consumers spend each year, which accounts for 70% of our nation’s GDP.

10% That’s all we ask: Spend 10% of our consumer dollars on responsible employers who treat their workers well, and we can build a stronger America.

#1 Directory for Union-Made Goods & Services

www.Labor411.org